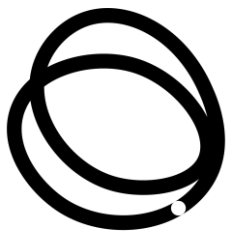




# A Pohjola Route Tour: Summer in the Arctic Archipelago

5D4N Oulu – Hailuoto – Raahe – Kalajoki, Finland



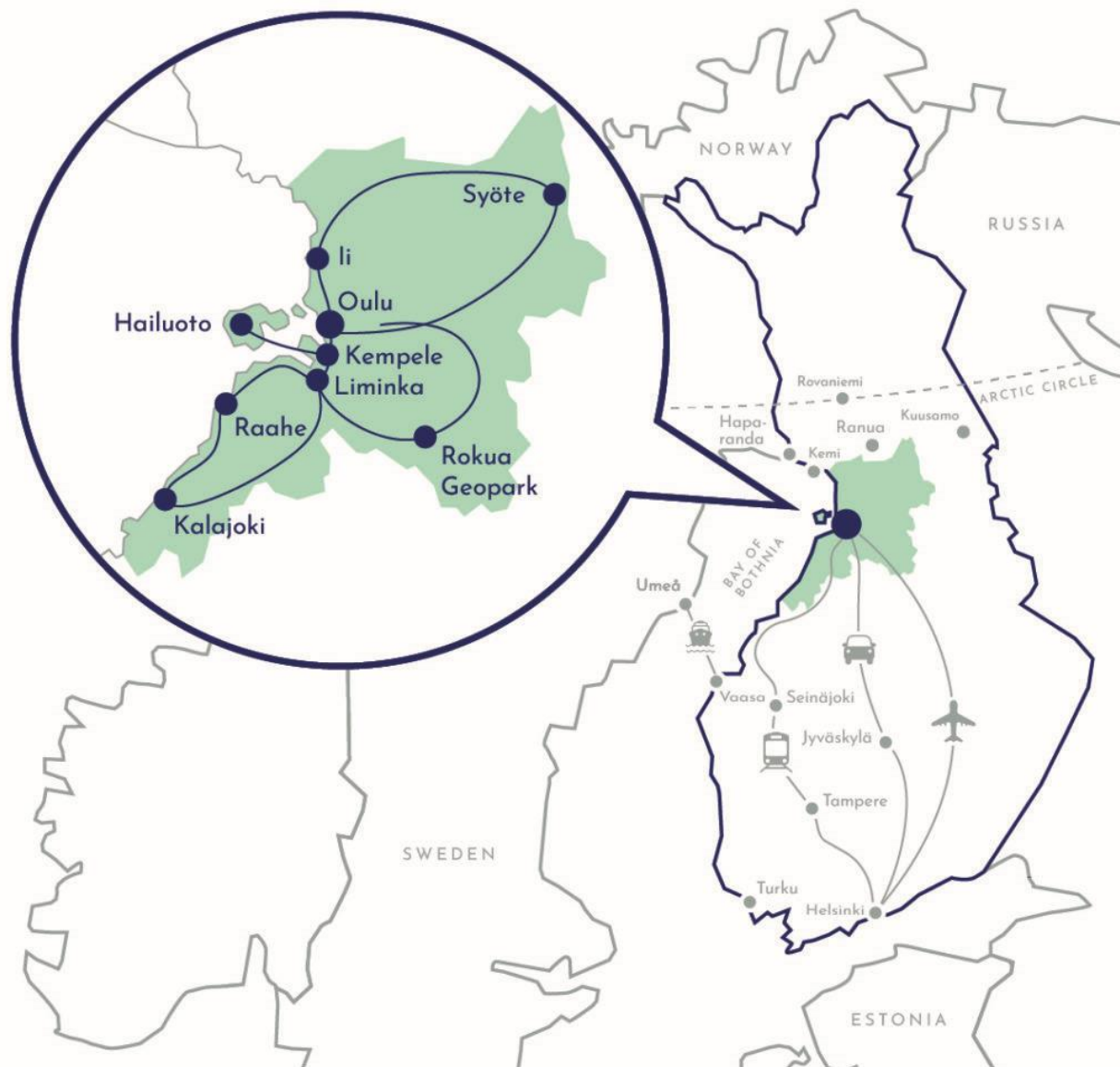


Pohjola route  
The Finnish northern scenic route

# A way to discover Northern Finland

Pohjola Route runs in the Oulu region in Northern Finland. Travel in parts or as a whole and choose your destinations, experiences and adventures from the route however you like. The best parts of Northern Finland can be found along the route, whatever the season.

[pohjolaroute.fi](http://pohjolaroute.fi)







# Oulu – Northern Finland

- Easily accessible by flying from Helsinki (1 h)
- Finland's 5th largest city and the largest city in Northern Finland
- European Capital of Culture 2026
- Located at the mouth of the Oulu River, on the shores of the Gulf of Bothnia
- Compact city centre with good tourism infrastructure



# DAY 1

## Arrival in Oulu

Appr. 17:00 Arrival at Oulu Airport

During the 20-minute airport transfer, brief introduction to Oulu

Check-in and dinner at the hotel





# Accommodation

Just recently renovated hotel in the heart of the city.

Three different theme rooms, each telling their own story about Oulu and its history:

- Salmon
- Tar
- Summer night





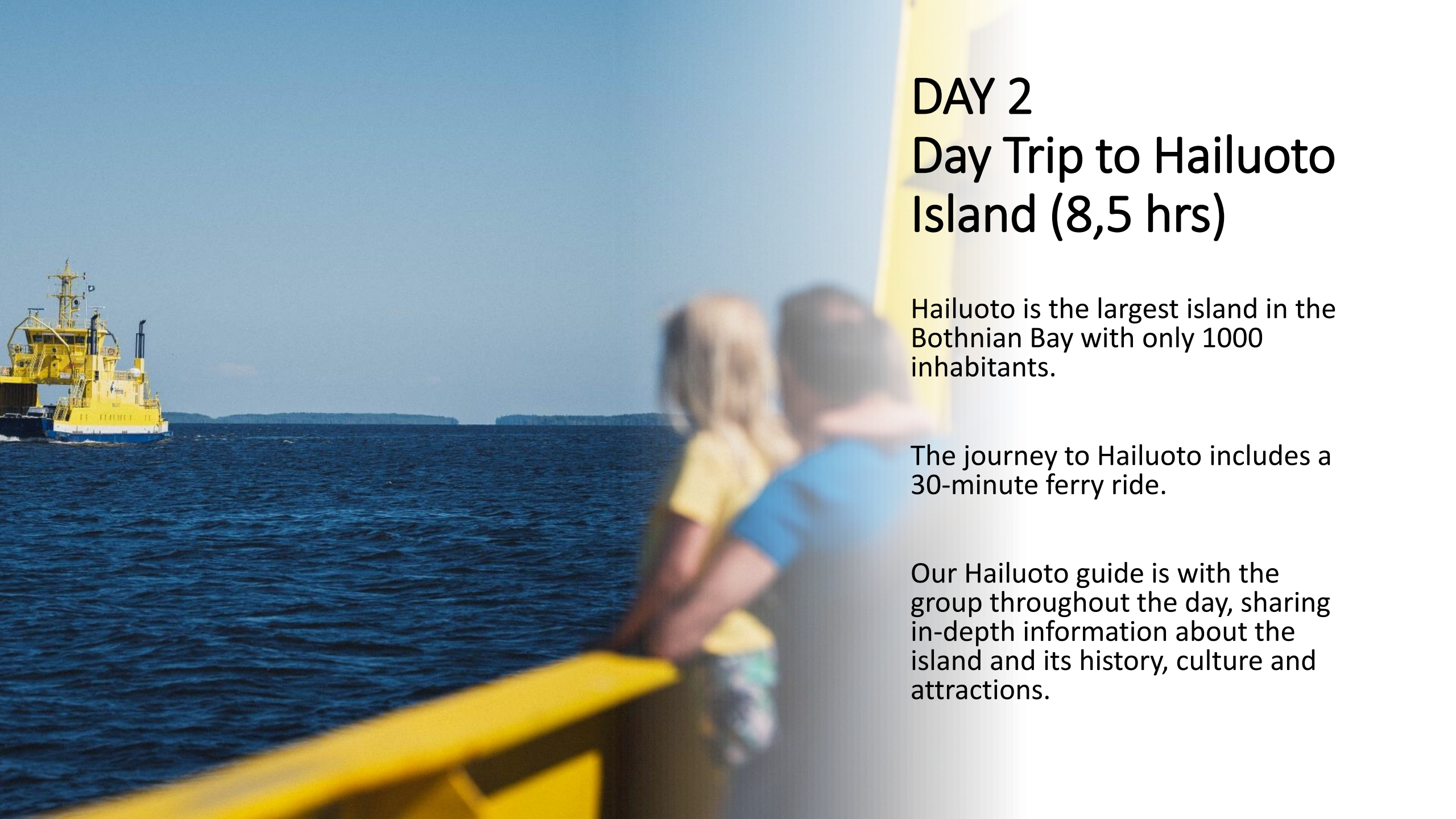
## Activity: Nightless night canoeing in the river estuary (3h)

This night canoeing trip by Indian canoes gives you the opportunity to explore the city of Oulu and its surroundings seen from the waters. Along the canoeing route you may be surprised at the wonders of the wilderness and how close they really are to the city.

We paddle comfortably at a slow pace. The length of the trip is about 2-5 km. Our experienced and well-trained guide will take care of your safety on this trip.





A yellow and blue ferry boat is visible on the water in the background. In the foreground, a person with blonde hair is blurred, looking out towards the water. The sky is clear and blue.

## DAY 2

# Day Trip to Hailuoto Island (8,5 hrs)

Hailuoto is the largest island in the Bothnian Bay with only 1000 inhabitants.

The journey to Hailuoto includes a 30-minute ferry ride.

Our Hailuoto guide is with the group throughout the day, sharing in-depth information about the island and its history, culture and attractions.





## Visit to Fishermen's village Marjaniemi

Lunch: Fish soup of the day, made of  
freshly caught fish from the sea





Visit to  
Finland's first  
organic brewery  
Optional add-ons: guided brewery tour  
and/or beer-tasting





# The white city of the North


Return to Oulu and dinner at the hotel.

Bright summer evenings and nights are one of the reasons why Oulu has been named “The White City of the North”.

Free time to explore the city, its parks and the river delta area in the light of the summer night.







# DAY 3

## Oulu – Raaha - Kalajoki

After an hour's drive south from Oulu we stop at Raaha, where we will have a guided tour in Old Raaha – one of the best-preserved 19th century wooden towns in Finland.

The late 19th century was a time of prosperity for the city. Raaha was Finland's largest shipowner city and most of its inhabitants earned their living from shipping.

Even today, the history is vividly present, and the city and its people are full of stories from the heyday of the sailing era.





## Trade House of Lang, Old Raahe

See and experience the 19<sup>th</sup> century Raahe!

The Trade House of Lang is a 19<sup>th</sup> century style café, a restaurant, a shop and a boutique hotel all in one – all telling the history of the old trade house during the tallship era.

We enjoy an experiential lunch in a historic setting including a 30-minute introduction by a historical figure and cake dessert.





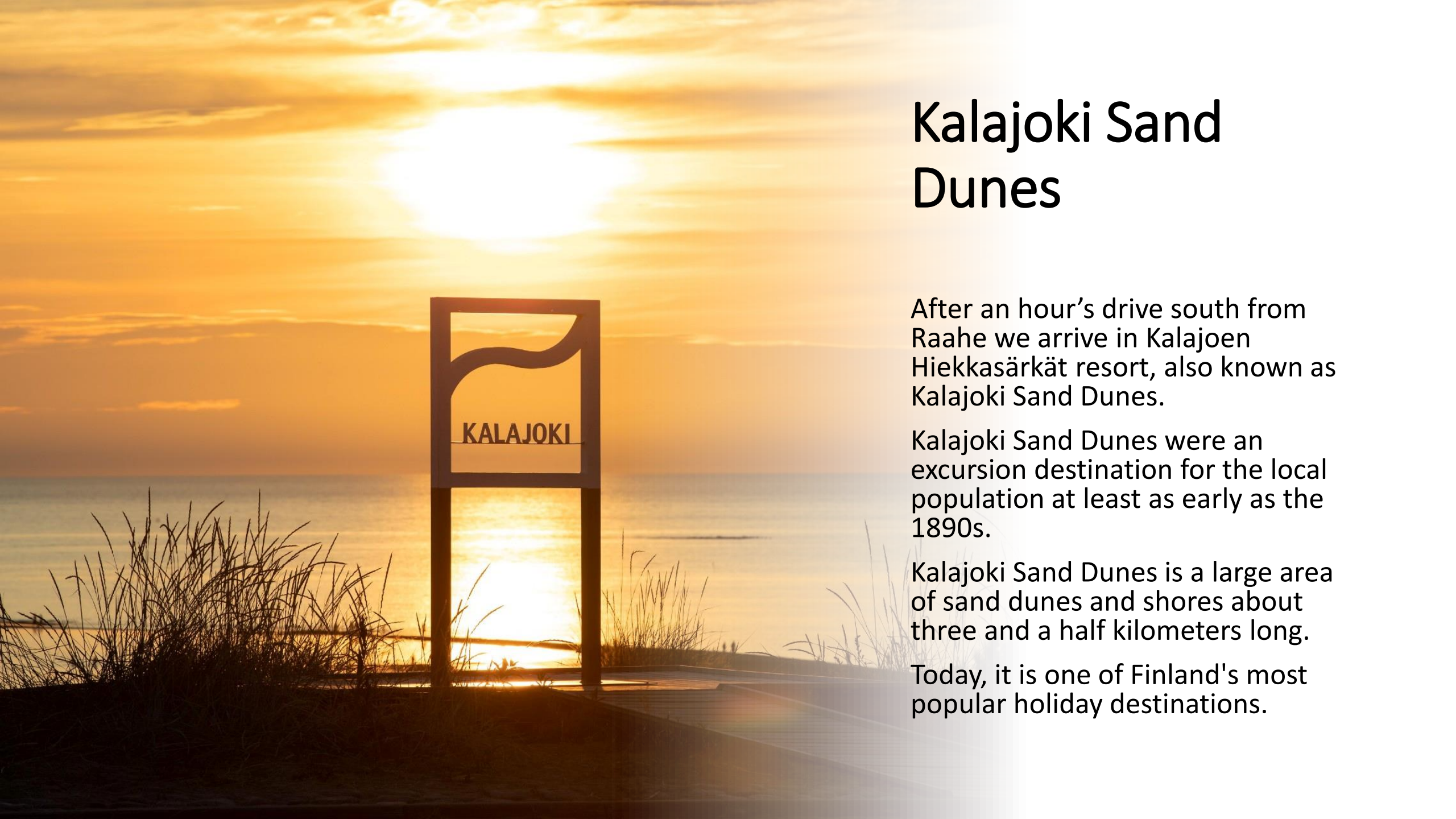
# Kalajoki Sand Dunes

After an hour's drive south from Raahе we arrive in Kalajoen Hiekkasärkät resort, also known as Kalajoki Sand Dunes.

Kalajoki Sand Dunes were an excursion destination for the local population at least as early as the 1890s.

Kalajoki Sand Dunes is a large area of sand dunes and shores about three and a half kilometers long.

Today, it is one of Finland's most popular holiday destinations.







## Accommodation option 1:

superior room  
with a seaview in  
a spa hotel




## Accommodation option 2:

brand new  
apartment hotel  
with sea view  
and private  
sauna in the  
apartment







Dinner at a charming  
seafood restaurant:  
Mixed smoked fish dinner  
with salmon and whitefish





## DAY 4

# Day Trip to Maakalla Island by Sailing Boat (4,5 hrs)

Maakalla is a unique island roughly 18 km off the coast.

It forms an autonomous region with dozens of fishermen's huts, a beautiful wooden church and a fishing museum.

A sailing trip to Maakalla on the traditional vessel Ansio is an experience to remember!

The trip lasts 4.5 hours and includes a salmon soup lunch on board.

In case of too strong wind for the sailing trip, we organize as an alternative program a guided cultural tour in Kalajoki area.





# Farewell dinner at the Sand Dunes

Smoked reindeer soup, fresh bread  
and spread

Pepper steak with beef tenderloin,  
pepper sauce, rustic potatoes

Crème Brûlée







## DAY 5 Kalajoki - Oulu

After breakfast and check-out, a 2-hour transfer to Oulu Airport and a return flight home in the afternoon.



# Coach and driver

Depending on the group size either

- black Saaga Travel Gold Mercedes Sprinter minibus or
- stylish white Saaga Travel large tourist bus

All buses have free wifi and USB charging plugs

Large tourist buses have WC

Our English-speaking driver keeps the program together even without a tour guide!





# Prices on request

**Tour operator net prices starting from**

**Group size 11-20 pax:**

**Group size 21-34 pax:**

- one person free of charge

Prices valid when we have confirmed your booking and details in writing.

Ask for price for smaller groups under 11 pax.







# Package includes

- 4 nights accommodation in shared hotel twin room / apartment
- Meals: 4 x breakfast, 3 x lunch, 4 x dinner
- Transportation
- Guided tours and activities
  - Oulu airport transfer
  - Nightless Night Canoeing 3 hrs
  - Full Day Guided Tour in Hailuoto 8,5 hrs
  - Guided Tour in Old Raahel 1,5 hrs
  - Raahel experiential lunch 30 min
  - Half Day Guided Trip to Maakalla 4,5 hrs (or compensatory guided cultural tour)
- We reserve the right for changes



A wide-angle photograph of a sunset over a large body of water. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water's surface. A narrow, dark land strip extends from the foreground into the distance, with several small figures of people walking across it. The sky is filled with soft, wispy clouds, and the overall atmosphere is serene and peaceful.

# For extra charge

Single occupancy

Tour leader from us

Costs related to your possible own  
tour leader

Guided brewery tour and / or beer  
tasting in Hailuoto

Lunch on Day 5

Additional activities

Water and soft drinks in the bus



# Bookings and inquiries

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