



Pohjola route  
The Finnish northern scenic route



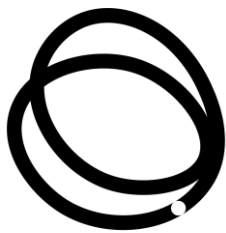
SAAGATRAVEL  
NAUTI MATKASTASI

# Multi Activity Week along the Pohjola Route

8D7N Oulu – Hailuoto – Syöte

Northern Finland



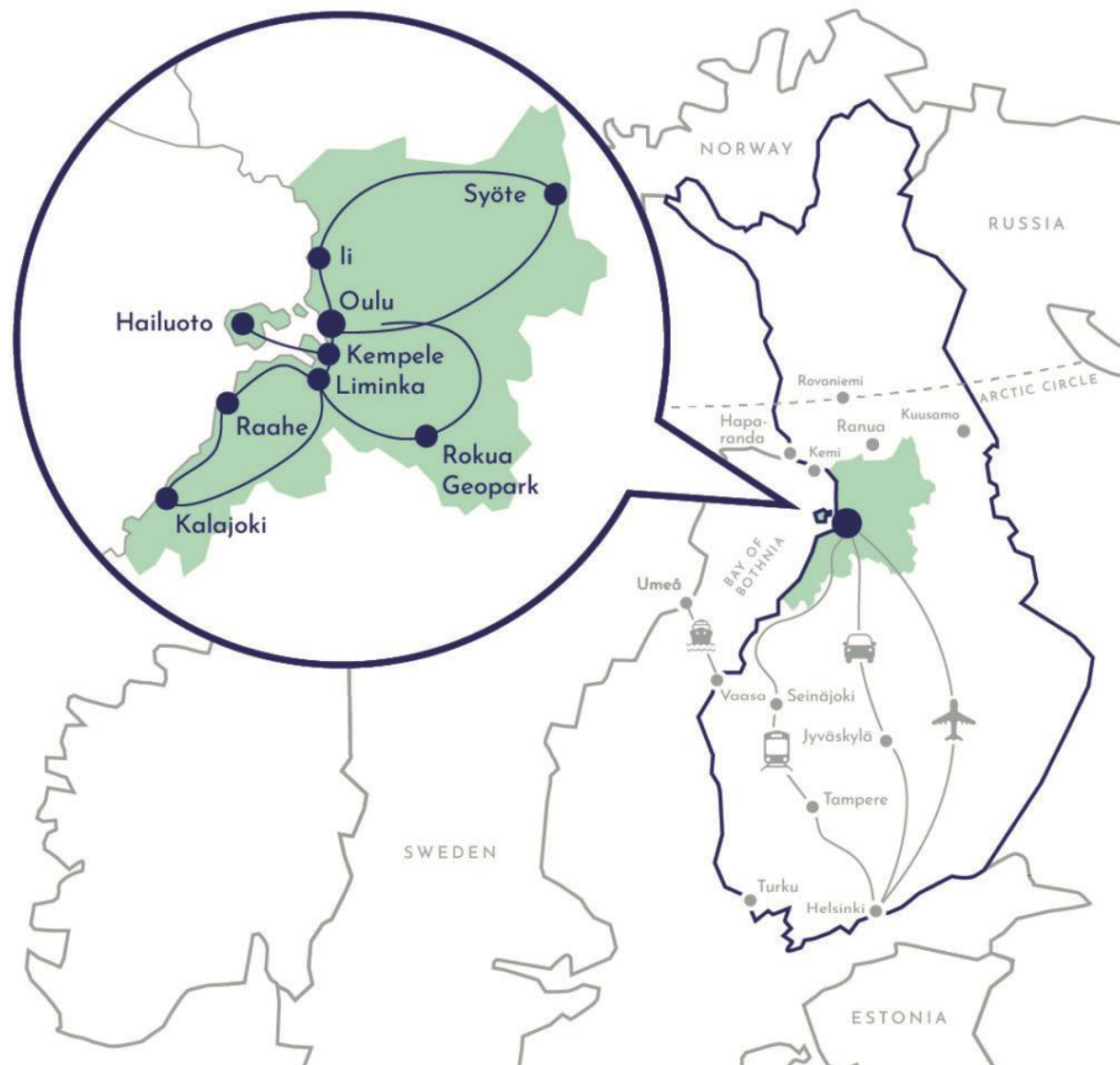


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# A way to discover Northern Finland

Pohjola Route runs in the Oulu region in Northern Finland. Travel in parts or as a whole and choose your destinations, experiences and adventures from the route however you like. The best parts of Northern Finland can be found along the route, whatever the season.

[pohjolaroute.fi](http://pohjolaroute.fi)





# Oulu – Northern Finland

- Easily accessible by flying from Helsinki (1 h)
- Finland's 5th largest city and the largest city in Northern Finland
- European Capital of Culture 2026
- Located at the mouth of the Oulu River, on the shores of the Gulf of Bothnia
- Compact city centre with good service infrastructure



# DAY 1

## Arrival in Oulu

17:40 arrival at Oulu Airport by Finnair flight from Helsinki.

Short transfer and check in at Nordic Art Hotel Lasaretti, located by River Oulujoki, next to Ainolanpuisto Park and 1-km walk from the city centre.

Dinner on your own.





# DAY 2

## Kayaking in Varjakka

We go for a full-day kayaking safari in Varjakka area, 30-min drive from Oulu city on the other side of the Kempele Bay.

First we go through the basic techniques and security issues. Then we go to the waters. We paddle the shores and gaps between the islands. We admire marine nature, birds, islands and we can land on some of the islands. We can also visit the deserted buildings on Varjakka island, which used to be the largest sawmill in the Nordic countries in the early 1900s. If desired, we can also go kayaking in the waves on the high seas side.

Duration 6-7 h incl. transfers and outdoor lunch on one of the islands.

Free evening and dinner on your own.





# DAY 3 Stand-up paddleboarding (SUP) in River Oulujoki delta area

Today we first take a 1-km walk through the Ainola Park to the island of Linnasaari in Oulujoki river delta area, right in the city centre.

We head for a 3-hour SUP safari to the river delta area. You will be surprised how easy it is to get to the total peace of nature from the city center in Oulu.

We land on one of the islands for some snacks and swimming - bring your swimming suit with you!

Duration of the activity: 3 hours

Lunch on your own.







# DAY 3

## Optional activity

Do you still have enough energy?  
Let's have more water fun at the  
water park!

Duration: 1 hour.

Free evening and dinner on your  
own.



# DAY 4

## Day Trip to Hailuoto

Hailuoto is the largest island in the Bothnian Bay with only 1000 inhabitants.

The journey to Hailuoto includes a 30-minute ferry ride.

The entire island has a national landscape status.

Hailuoto is known for its unique nature, fishermen's traditions and many artists living on the island.

Duration: 12 hours incl. transfers





# Hailuoto Full-day Fatbiking Experience

We start our biking activity from the Marjaniemi fishing village, at the far end of the island.

We will be riding on various types of ground: needle trails, boardwalks, sandy paths and forest roads, and beach sand.

In the morning we make a 3-hour ride. Length of the route is appr. 25 km.

After an hour's lunch break at Arctic Lighthouse Hotel in the Marjaniemi fishing village we make another 3-hour biking tour (appr. 20 km).

Our bikes are non-electric fatbikes.


Those who do not want to take part in the afternoon biking can choose to stay on the beach in Marjaniemi or to visit the Hailuoto Organic Brewery (extra fee).

Lunch in Hailuoto included.

Dinner on your own.





An aerial photograph of a lakeside town. In the foreground, a concrete bridge with white railings spans across a dark blue lake. A dark-colored van is driving on the bridge. To the left of the bridge, a road curves through a green area with trees. The middle ground is dominated by a cluster of colorful houses in shades of blue, yellow, and white, surrounded by lush green trees. In the background, a large body of water stretches towards the horizon, with a white wind turbine visible on a distant island. The sky is clear and blue.

DAY 5  
OULU - SYÖTE



# Day at a Reindeer Farm

After an hour's drive from Oulu, we arrive at a reindeer farm.

The same family has been caring for reindeer in this same village for more than 300 years, living the cycle of the year in close contact with nature.


During the visit we learn about the story of the family, their livelihood, and the meaning of the nature in their lives.

We will engage in seasonal nature activities (eg. fishing or berry/mushroom picking) and we will participate in preparing our own lunch using the ingredients we have found from the nature.

Duration of the visit: 5 hours, including lunch.







# Syöte – Surrounded by Nature Untouched

After the reindeer farm visit we drive just over an hour to Syöte.

In Syöte area the hilly forests and the Syöte National Park invite you to enjoy the nature all year round.



# Accommodation at the top of the Iso-Syöte fell

Our accommodation is at Arctic Hilltop Boutique Hotel Iso-Syöte. The hotel is located at the top of the Iso-Syöte fell, from where you can see far into the distance and over the surrounding Syöte National Park.

A relaxing Arctic Spa with saunas and pools and an amazing view putting you above the landscape is open for hotel guests daily 9-21.

Dinner at Hotel restaurant Hilltop (not included).





# DAY 6

## Full-day hiking trip to Rytivaara

Today we make a guided hiking trip to the nature with experienced local wilderness guide.

On 10-km long Rytivaara Circle Trail we will experience the full beauty of Syöte, from its traditional farmsteads to the magnificent wide open expanses of bog meadows.

We will enjoy a light outdoor lunch during our hike.

Duration: 6-7 h incl. transfers

After the day outdoors we have free time and possibility to enjoy the Arctic Spa.

Dinner at the hotel Restaurant Hilltop (not included).





## DAY 7

# Adrenalines high! Full-day outdoor experience: e-biking and rivertubing

Today we set to the nature by e-bikes. Our trail is the 19-km Syöteen kierros mountain biking trail, considered as one of the best and most scenic MTB trails in Finland.

There is plenty of easy pedalling on gently rolling sections as well as more challenging riding on duckboards and thighburning climbs.

In middle of the trip, we make a stop at Romesuvanto by Pärjänkoki river. It is time to have our adrenalins high by rivertubing – don't forget to bring your swimming suit! We also enjoy outdoor lunch before we continue by our bikes back to the hotel.

Duration: 6 hours

Dinner at the hotel Restaurant Hilltop (not included).







# DAY 8

## Syöte - Oulu Airport

After breakfast and check-out, a 2-hour transfer to Oulu Airport and a return flight back home in the early afternoon.



# Bookings and inquiries

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